

# TRIPLE ACCOUNTING

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REVEALING POTENTIAL



values  
for  
**ME**



value  
for my  
**COMPANY**



valuable  
for the  
**WORLD**

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Sharp look on corporate DNA  
Strategic valorisation of intangibles  
Entering confidently the new economy

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UHDR  
UniverseCity

# TODAY'S MANAGEMENT CHALLENGE

→ reconcile people to their work.

We work to earn money to "survive"  
Is this enough to ensure **sustainability** of the company?

Triple Accounting **measures** and **values** the components of your **goodwill** in addition to your traditional balance sheet.

This tool allows **managers to work very precisely**,  
on **activating values** to **empower their business performance**.

- Clarify priorities
- Assess the strategic choices
- Valuing and leveraging organisations hidden resources

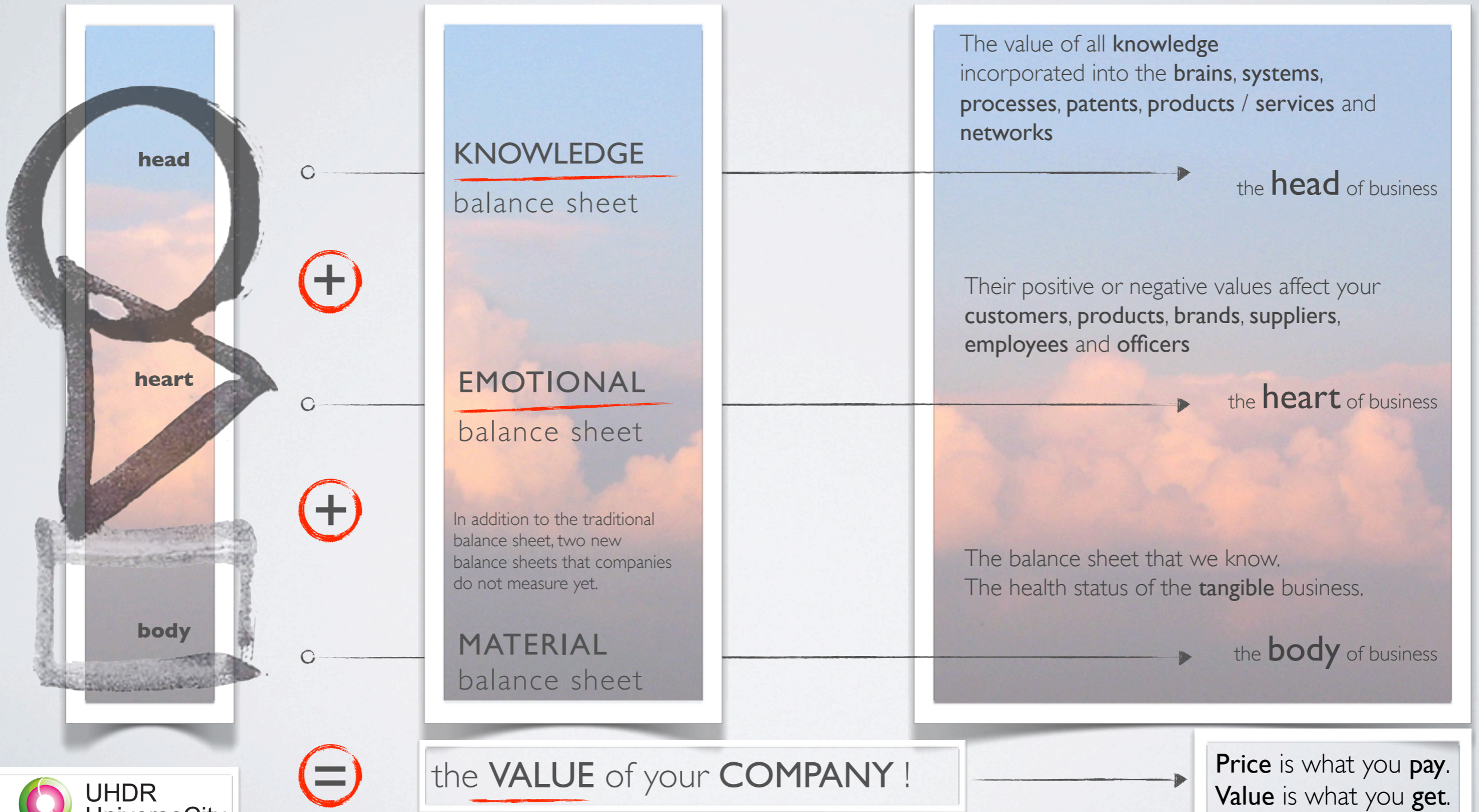
Triple Accounting **reveals the image** of its hidden potentials. They become **measurable and quantifiable like tangible assets of the business**, with a new accounting referential of 120 entries.

for sustainability  
& adaptability  
crossing stormy seas

# BALANCE & GOODWILL ...

## Evaluate intangibles

Companies, with very similar assets, can have a radically different value.  
Cash flow expectation is a limited **understanding of what governs the company**.  
Emotional Capital and Knowledge Capital have to be added to the picture.



# STRATEGIC VISION ...

→ strengthen existing values, **develop** hidden potential

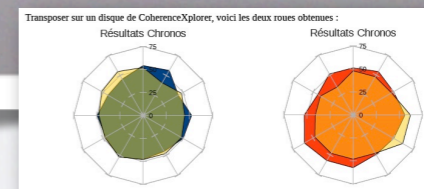


**which**  
are they ?  
( federating values )

**where**  
are they ?  
(department, subsidiary,...)

**how to**  
anchor them ?  
( com, coach,  
workshop, ... )

- ▶ Scans for **unifying values**
- ▶ Evaluates **intangible assets**
- ▶ Helps in **strategic decisions**
- ▶ Profiles the **identity**
- ▶ Facilitates effective **communication** internal & external
- ▶ Enables **new business performances**
- ▶ Assists business **transmission, acquisitions & mergers**
- ▶ Measures **risk, innovation potential & inovates the business model**



élément	€	20000	0	20000	40000
knowledge & talent	740 093				
passion & motivation	2 552 537				
rules & judgement	286 543				
security	2 070 020				
recognition	33 107				
social & communication	763 105				
patience & understanding	49 088				
performance	71 580				
power & control	0				
perseverance	297 911				
energy & materials	2 500 895				
innovation	1 869 219				

élément	€	20000	0	20000	40000
balance	933 421				
connections & values	1 050 483				
radiance	140 293				
integration	1 699 971				
trust	241 245				
resource & coherence	312 375				
openness & flexibility	1 674 790				
resilience	0				
politeness & mastering	2 438 007				
compassion	913 170				
inspiration & emergence	3 237 682				

# TRIPLE ACCOUNTING PROCESS

→ three stages

After introducing the concept in your office (30 à 45')

## 1 BRIEFING

- a. pondering values  
management, UHDR Partner
- b. definition of thresholds  
staff, customers, partners, ...  
UHDR Partner
- c. invitation of participants  
management, UHDR Partner

## 2 SURVEY

- a. answer online questionnaire  
management, staff, customers, partners ...
- b. back office data processing by UHDR UniverseCity
- c. possible reminder  
management, UHDR Partner

## 3 RESULTS

- a. statistics & data report  
UHDR UniverseCity
- b. presentation of report and intermediate findings  
UHDR Partner & management
- c. final report & presentation suggested priorities and actions  
UHDR Partner & management

THINK

VIBRATE

ACTIVATE

Each month UHDR UniverseCity invites leaders to think about how to position themselves towards emergence of new challenges of the economy.  
This is an opportunity to experiment Triple Accounting with your own data.  
Call us and sign up now for one of our monthly RoadShows (limited seating). +32 475 266 555

UNIVERSAL HUMAN DEVELOPMENT RESEARCH



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